

## GLOBAL TRADE MATTERS UPCOMING EVENTS – 2017 - 2018

### November 2017: Summit [**FLAGSHIP EVENT**]

#### **The 13<sup>th</sup> Money & Finance Summit on Global Competitiveness 2017**

In our ongoing efforts to promote the importance of improving on Egypt's Global Competitiveness Ranking, the 13<sup>th</sup> Money and Finance Competitiveness Summit will bring together key private sector leaders, industry experts, senior government officials and diplomats to analyze Egypt's performance on the World Economic Forum's Global Competitiveness Index. The WEF Global Competitiveness Report is issued every September and while Egypt currently ranks 115 out of 138 countries on the index, sentiment amongst the business community remains optimistic that we will see a significant improvement on the index due to the sweeping economic reforms undertaken by the Egyptian Government during the last 12 months.

### December 2017: Conference

#### **Global Trade Competitiveness Conference 2017**

As the year reaches a close, this one day gathering of trade experts, senior commercial and economic officers, and senior government officials will openly review Egypt's trade performance during 2017. The conference will highlight the key trading partners and review the performance of both bilateral and multilateral trade and investment agreements. The event will also provide a trade outlook for 2018.

### April 2018: Summit [**FLAGSHIP EVENT**]

#### **2<sup>nd</sup> Annual Global Competitiveness Summit – Ambassador's Edition**

The Second Annual Global Competitiveness Summit 2018 will host more than 25 Ambassadors exploring the uniqueness of each country's national competitiveness approach in a regional and global perspective highlighting key economic, political and social reforms which have impacted the performance of the different nations on the index.

### April 2018: Business Delegation (Mexico – Guatemala – Panama)

#### **Doing Business with Central America**

Now more than ever the countries of Central America are playing an important and pivotal role in the global economy. With the expansion of the Panama Canal, and Mexico's ever-growing economic influence in the region, there has been a significant enhancement in these nations' Global Competitiveness performance. This 4 days delegation will bring together Central American and Egyptian business leaders and investors to explore means of cooperation and exchange ideas on economic policies geared towards stronger competitiveness performance.

### **July 2018: Breakfast Meeting**

#### **Understanding Competitiveness in ASEAN**

As an economic bloc, ASEAN nations collectively would make up the 8<sup>th</sup> largest economy in the world. Countries such as Singapore have maintained the number 2 ranking on the Global Competitiveness index for the past six years and other ASEAN nations are strongly following suite to enhance their global competitiveness performance. This breakfast roundtable meeting will host senior ASEAN diplomats and business leaders to share ideas and policies aimed at enhancing national and global competitiveness.

### **October 2018: Breakfast Meeting**

#### **The Role of the Private Sector in the One Belt One Road Initiative**

Over 68 countries have joined the China led One Belt One Road Initiative which will see more than One Trillion US Dollars of Trade and Investment directed towards resurrecting the Silk Road. Considered the gate way to Africa, Egypt will play an essential role as one of the main and key stops on the new Silk Road. The meeting will discuss the challenges and highlight the vast opportunities under the One Belt One Road Initiative.

### **November 2018: Summit [FLAGSHIP EVENT]**

#### **The 14<sup>th</sup> Money & Finance Summit on Global Competitiveness 2018**

The 14<sup>th</sup> Money & Finance Summit on Global Competitiveness will expand its scope during 2018 to cover not only Egypt's Performance on the Global Competitiveness Index, but to review the country's performance on other international indices including but not limited to "Ease of Doing Business Index", "Human Development Index", the "World University Rankings" to name a few.

### **December 2018: Conference**

#### **2<sup>nd</sup> Annual Global Trade Competitiveness Conference 2018**

As the 2018 reaches a close, this one day annual gathering of trade experts, senior commercial and economic officers, and senior government officials will openly review Egypt's trade performance during 2018. The conference will highlight the key trading partners and review the performance of both bilateral and multilateral trade and investment agreements. The event will also provide an outlook for 2019.

For More Information Please Contact:

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