

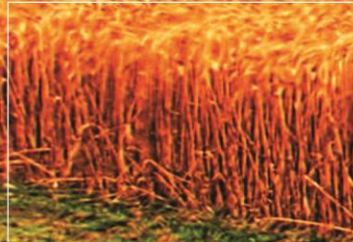
“Enhancing Competitiveness through New Innovations in Sustainable Farming”

CAIRO - MAY 10 2017



KEYNOTE SPEAKER

Mr. Mike Petersen
Special Agricultural Trade Envoy
New Zealand



KEYNOTE SPEAKER

HE Ambassador Barney Riley
Ambassador of New Zealand to Egypt





AGENDA

“Enhancing Competitiveness through New Innovations in Sustainable Farming”
Breakfast Roundtable Discussions
Wednesday May 10th 2017

9:00am – 9:30am

Networking Breakfast

9:30am – 9:35am

Welcome Remarks

Enhancing Egypt’s Global Competitiveness Ranking

Mr. Ashraf Mohamed Naguib – CEO - Global Trade Matters

9:35am – 9:50am

KEYNOTE

His Excellency Barney Riley - Ambassador of New Zealand to Egypt

9:50am – 10:20am

KEYNOTE

Enhancing Competitiveness through New Innovations in Sustainable Farming

Mr. Mike Petersen - New Zealand’s Special Agricultural Trade Envoy (SATE)

10:20am – 11:00am

Open Discussion Session